

Date: March 14th, 2024

Presentation starts: 6:06 PM

Firm Presenting: Dow Chemicals (Reps: Julie Murtha, Functional Controller in Midland)

- Agenda (Overview, Inside Dow Finance, Internships, Finance Development Program, Q&A)
- Personal Background
 - Accountancy major at WMU, BAP – Gamma Rho Alumni
 - PwC for 2 years
 - Dow for 20 years
 - Corporate Auditing
 - Financial Accounting – Entity Leadership/HR Accounting
 - External Reporting
 - BPSC Finance
 - NAA Invoice to Cash
 - Functional Controllers
 - Personal Life
- Midland is DOW Chemical's Main HQ
- DOW earns \$57B in revenue
- How do we deliver a sustainable future?
 - Values, Purpose, Ambition, Goal
- 1 functional controller (FC) for mfg., 1 FC for supply chain, 1 FC for R&D, Julie Mutrha handles the rest (oversees finance, legal, aviation, environmental, sustainability, health departmental accounting)
- Global outreach everywhere in the world
- DOW makes products that go into products (materials, composites) - 2018: DOW merged with DuPont to create 3 divisions
- Big operating segments (disclosed in 10K): packaging & specialty plastics, performance materials & coatings
- DOW allows employees to join ERGs (employee resource groups) to help them network and bond through activities or guest speakers in these organizations – like BAP
- Leader in Environmental Sustainability
- Opportunities in DOW Finance
 - Accounting Majors --> Corporate Finance roles
 - Auditing, Business Finance, Controllers, Investor Relations, Mergers & Acquisitions, Strategic Planning, Tax, Treasury (trading/hedging commodities, currency risks)
 - External reporting group proofreads to avoid leakers of insider information to the public knowledge
 - Focuses on a business, regional, corporate role
- Finance employees located in North America, Latin America, Europe, Middle East, Africa, India, Pacific region of Asia
- Opportunities and cross collaboration within controllers
 - Functional controllers, mfg. Cost accounting, external & corporate reporting, customer invoicing & settlement services, contract administration & compliance, finance systems

& global reporting, financial accounting, consolidations, robotics (scripts, macros, automating similar processes that are pre-scheduled)

- DOW Finance Competencies
 - Owner mindset, business acumen, value focus, technical knowledge
- Finance summer intern program
 - Undergrad & master's in accounting
 - DOW recruits in the fall for internship positions for the following summer
 - Opportunities exist for individuals working towards a bachelor's or master's degree in accounting, Finance, Accounting Info Systems
 - Intern positions are mostly located at DOW's world HQ in Midland
 - Meaningful and challenging projects
 - Opportunities to interact with key leaders in the finance organization
 - Professional and social networking event opportunities
 - Opportunity to interview for full-time position
 - Part of National Student Program
 - Competitive salary
 - Subsidized housing rates
 - Paid vacation
 - Students from a variety of educational disciplines and universities
 - Typically, 12 weeks in length
 - 25 total interns this year from all over the U.S.
 - There are VISA requirements for an internship (must be legally authorized to work in the USA): possible for int'l students to work, not 100% sure
- Finance Development Program for Accountants (FDPA)
 - Designed to create a strong career foundation by providing 3-4 different job experiences in corporate finance
 - Assignments focused on developing leadership, analytical & technical skills
 - Real job expectations vs. Project work
 - Cross functional scope work highlighting DOW's complexity, global reach, and opportunities
 - As part of the FDPA program, DOW covers review materials and exam fees for many professional certifications
 - Membership dues and continued education credits are offered as well
- CPA is not required to work and climb to higher positions unrestrictedly in DOW
- Networking for Success
 - Network for Connecting Accountant for Development and Success (NCADS)
 - Professional development opportunities
 - Opportunities to learn about various jobs across the function
 - Peer social events
 - Exposure to leadership through various events
- Experienced hires miss out on the FDPA rotations

Presentation ends: 7:07 PM

Old Business

- Minutes Approval
- [Admitted Students Event](#)
 - STUDENT LOUNGE across from the HCOB DEANS' OFFICE at 12:15pm
 - (starts 12:30, 12:15 to set up)
 - Madison L and Jesus please talk to Emlyn for the digital screen
 - We are an Honor's Society
- Shred Event – April 13th
 - 7:00 – 9:00 AM
 - 9th Street location
 - No show = as per by-laws you will need to make it up on an assigned event by the Executive Board and the make-up will not count towards your hours.
 - If this happens and you are under your service hours, you will be not in good standing with the Chapter
- Dress Code Reminders
 - We have had a few firms point out that we do not dress in business casual in the very least.
 - No sweatshirts
 - No blue jeans, only black
 - Try not to wear sneakers
 - No hats
 - Wear what you would wear to an interview
 - The firms that are coming in may be your future employer.
- Best Dressed Winner

New Business

- Community Service Hours: 8 hours
 - Talk to Riley
- Attendance
 - Talk to Merrigan
- Open Nominations
 - President: Emlyn V
 - Vice President: Frans T
 - Secretary:
 - Reporter:
- Buddy Check-in
- Food Kahoot
 - Jersey Mike's
- Mid-Year Presentation
- BAP Podcast: BAP Alums – Becoming A Professional (2)
 - Played at 7:30 pm: [Work Life Balance with The Singing CPA](#) (Duration 16:55)
 - [From Temp to Top: A Conversation with BAP's Executive Director](#) (Duration 27:51)
 - Next Week Meeting

Meeting Adjourned: 7:50 PM