

Date: March 21<sup>st</sup>, 2024

Presentation starts: 6:00 PM

Firm Presenting: Doeren Mayhew (Reps: Kim Benac, Director of HR in Grand Rapids)

- About the Firm
- Find Your Path
  - Assurance
  - tax
  - outsourcing (accounting, insurance, payroll, retirement plan services, recruitment solutions)
  - advisory (CFO advantage, CFO advisory, valuations, litigation support, international advisory, cybersecurity & IT advisory, mergers and acquisitions, real estate advisory, succession planning)
- Ranking: 51<sup>st</sup> among all public accounting firms
- Industries we serve
  - Literally every business industry found in Michigan
- Difference community outreach
  - Employees can use up to 8 hours of work for scheduled volunteering time
- Life beyond the numbers
  - Having fun bonding events
    - Baseball Whitecaps outings
    - Bowling
    - John ball zoo
    - Top golf
- 135 people in GR office: 35-40 in audit, remaining count outsource groups
- 2025 internship and full-time opportunities: found on Doeren Mayhew's website
- Michele Stepek: Talent Acquisition Manager in Troy office
- Requirements:
  - 3.0+ GPA, take entire winter semester off, recommending busy season internship, completed 1 intermediate accounting course or tax course (if working for a tax internship)
- CPA Exam Preparation
  - Becker CPA Review Course is offered (unlimited period)
  - Purchasing Becker:
    - Receive DM's substantial Moore NA discount
    - Purchase course with direct bill to DM upon hire
    - DM offers 100% fee forgiveness after 1 year of staying with the firm
- CPA Exam Changes
  - Some sections of the old content in each of the 4 disciplines have been split and delegated to 1-2 subdisciplines
- Content appearing in each discipline: ISC (information systems and controls), BAR (business analytics & reporting), TCP (tax compliance and planning)

- CPA pass bonus: \$5000 if passing CPA within 1<sup>st</sup> year, \$2500 if passing by second full-time anniversary
- Trailblazer Student Leadership Program
- Required or recommended to get master's degree? Not required, but encouraged for the 150-credit requirement
- Submit CPA exam fees to firm for reimbursement
- CPE for general CPAs: 8 accounting/audit credits, 2 ethics credits, other credits
- International students: more open to sponsor international students (particularly Houston), international students have interned in Grand Rapids and Troy offices (most interns transition to become full-time associates)
- Auditors in DM usually commute up to 1 hour outside of GR
- Lots of broad experience quickly
- Navigating between offers: talk it through with them

Presentation ends: 6:58 PM

#### Old Business

- Minutes Approval - GA Meeting 3.14.2024
  - Seconded, Approved
- Shred Event – April 13<sup>th</sup>
  - 7:00 – 9:00 AM
  - 9th Street location
  - Come to Emlyn
- Best Dressed Winner
- Community Service Hours: 8 hours
  - Talk to Riley and create a plan
- Attendance
  - Talk to Merrigan
- Open Nominations
  - President: Emlyn V
  - Vice President: Frans T
  - Secretary: Michael Picardi
  - Reporter: Jordan, Lily Mih
- BAP Podcast: BAP Alums – Becoming A Professional
  - [From Temp to Top: A Conversation with BAP's Executive Director](#) (Duration 27:51)

#### New Business

- Food Kahoot
- Apparel for the Semester
  - Talk to Merrigan
- GroupMe
- Diversity Committee Presentation
  - Frans
- Operation Gratitude – Paracord Making: [Link](#)

Meeting Adjourned: 8:02 PM