



# Meet The Firms

## Additional Information September 21<sup>st</sup>, 2017

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### Time

The event will begin at 6:00PM for members, candidates, exploratory members, and alumni of Beta Alpha Psi who have paid their semester dues. At 6:30PM we will begin check-in for the general public.

6:00-8:00 *Beta Alpha Psi*

6:30-8:00 *General Public*

### Location

The event will be held at the Fetzer Center next to the Haworth College of Business. please bring your Bronco ID to check-in to the event. For directions to The Fetzer Center and a map of the campus area, please visit this website:

<http://www.wmich.edu/fetzer/location/directions.html>

### The Event

During the event employers will have representatives from their organization at their respective booths seeking out Accounting, Finance, and Information Systems students for internships, leadership events, and full-time employment opportunities. Please prepare a an elevator pitch also known as a “30 second commercial” about yourself while introducing yourself to the representatives. While you are visiting the booths to network with representatives and inquire about opportunities please bring *multiple copies* of your resume to distribute.

### Dress Code

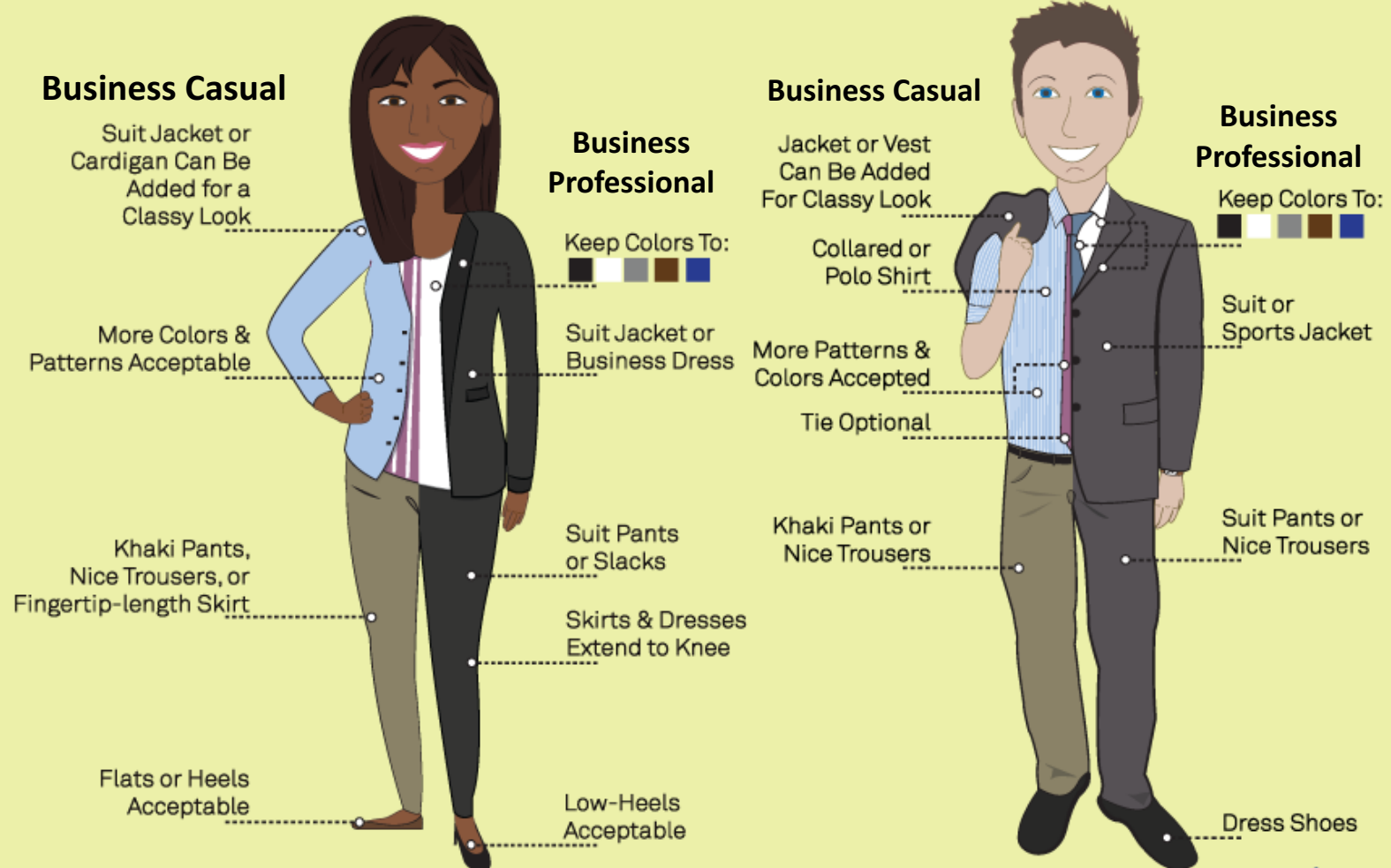
Students must be dressed in business professional attire. Please see the page below for a diagram outlining business casual vs. business professional attire.





# Business Casual VS. Business Professional

Have an interview or professional event coming up? Learn how to decode dress code.



## Tips for Success in Any Business Situation



- 1 When in doubt, dress conservatively.
- 2 A suit (suit & tie for males) will suffice in most situations
- 3 Make sure your outfit is wrinkle-free.
- 4 Stick with solid colors and tighter-woven fabrics or simple patterns.
- 5 Accessories should be kept simple: basic pumps, modest jewelry, light make-up & light perfume.
- 6 Wear a belt and a watch.
- 7 Be sure your hair is neatly trimmed or groomed. Avoid the "messy" look.
- 8 Shirts with lettering or graphics should not be worn.
- 9 Check your outfit for missing buttons, lint, or a crooked tie.
- 10 A skirt should be no shorter than the tips of your middle fingers (or just above the knee for good measure).

Additionally you may visit <http://www.collegegrad.com/interview/howtodressforajobinterview.shtml> for more information regarding dressing for an interview or professional event.